



Green Lights & Red Flags:

FTC/BBB Rules of the Road
for Advertisers

Tuesday, April 30, 2002 8:30 am - 5:00 pm
The Association of the Bar of the City of New York
42 West 44th Street, New York, NY

REGISTRATION FORM

Please register me for Green Lights & Red Flags:

Name _____

Organization _____

Address _____

City, State, Zip _____

Email _____

Phone _____ Fax _____

Registration Fee - includes continental breakfast - (check one)

General Admission - \$20

Better Business Bureau Serving Metro New York Member - \$15

Government Employee - Free

Payment information (check one)

Check enclosed, payable to Better Business Bureau Serving Metro New York

Bill my credit card: Visa Mastercard

Number _____ Expires _____

Signature _____

Fax: Credit card users can fax completed form to (212) 477-4912

Mail: Send completed form to: BBB Serving Metro New York, Attn: Ad Conference
257 Park Avenue South, New York, NY 10010-7384

Questions: Call BBB at (212) 533-8050

Cancel: To receive a refund, call or fax notice of cancellation to BBB by April 23.



Better Business Bureau Serving
Metropolitan New York



The Association of the Bar
of the City of New York



Federal Trade Commission
Northeast Region